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Buckley Radio Press Release  
For Immediate Release

## **BUCKLEY RADIO ANNOUNCES LOCAL SALES MANAGERS IN SYRACUSE, NY, AND BAKERSFIELD, CA**

(Greenwich, CT – December 19, 2006) Buckley Radio station clusters in Syracuse, NY, and in Bakersfield, CA, announced today the promotions of **Jody Frawley** and **Jennifer Bowden** from account executives to local sales manager positions. In Syracuse, Vice President and General Manager Judy Kelly announced Jody Frawley is local sales manager at Buckley's three-station cluster, which includes radio stations WSEN-AM, WSEN-FM and WFBL-AM. Vice President and General Manager Steve Darnell announced Jennifer Bowden is local sales manager at Buckley's four-station cluster in Bakersfield, CA, which includes radio stations KLLY-FM, KKBB-FM, KNZR-AM and KSMJ-FM.

"Jody has demonstrated her abilities to sell, network within the community, and to share her knowledge with fellow members of the sales team, all necessary qualities for a strong sales manager," stated Syracuse VP/GM Judy Kelly.

"After talking with many candidates, it became clear that the best candidate for the job was already employed by Buckley Radio," stated Bakersfield VP/GM Steve Darnell. "Jennifer's winning attitude and track record of producing results for our local clients made her the obvious choice."

Buckley Radio COO Joe Bilotta stated, "We are very pleased to be able to continue the long history of promotion from within our own ranks at Buckley Radio. Jody and Jennifer have excelled in their existing capacities, and they both show the resiliency, enthusiasm and passion in the style we want all of our managers to possess."

Ms. Frawley and Ms. Bowden will both oversee local sales operations in their respective radio groups.

### **About Buckley Radio**

Buckley Radio is an independently owned and operated broadcasting company. The company owns 20 radio stations in 7 markets and the WOR Radio Network, a syndication company distributing programming to over 400 radio stations across the U.S. and Canada. Since 1956, Buckley Radio has been committed to maintaining the quality of entertainment and information we bring to our audience and the level of integrity we offer our advertising partners. We invest in and are a vital part of the communities in which we operate.